



1. Population

2006 Mid-Year Estimates

	Liverpool	Merseyside	North West	City Region	GB
All Persons	436,100	1,353,600	6,853,200	1,473,100	58,845,700
Male	212,200	650,500	3,354,500	708,500	28,840,600
Female	223,900	703,100	3,498,700	764,600	30,005,100

Source: ONS Mid-Year Estimates – all figures are rounded

Note: City Region boundary covers the Greater Merseyside area which includes Halton

2. Economy

2005 GVA (Gross Value Added)

	Liverpool	Merseyside	North West	City Region	UK
£ million	7,133	17,352	106,501		1,096,629
£ per head	£16,321	£12,784	£15,571		£18.205

Source: ONS

Note: City Region totals cannot be calculated as Halton falls within wider NUTS 3 areas.

2006 Number of Jobs

	Liverpool	Merseyside	North West	City Region	GB
All Persons	226,358	535,741	2,999,862	589,676	26,160,388
Growth Sectors	114,093 (50.4%)	244,021 (45.5%)	1,256,953 (41.9%)	259,922 (44.1%)	11,028,762 (42.2%)
All Other Sectors	112,265 (49.6%)	291,720 (55.5%)	1,742,909 (58.1%)	329,754 (55.9%)	15,131,626 (57.8%)

Source: Annual Business Inquiry

2006 Number of Businesses

	Liverpool	Merseyside	North West	City Region	GB
All Businesses	13,520	38,154	247,020	41,669	2,348,429

Source: Annual Business Inquiry

2006 VAT Businesses

	Liverpool	Merseyside	North West	City Region	UK
Vat Registered Businesses: Total Stock at Start of Year 2007	8,665	25,550	186,045	27,965	1,956,750
Business per 10,000 population (16+): Registrations at End of Year 2006	25.3	23.2	32.4	23.3	37.1
Business Per 10,000 population (16+): De-Registrations End of Year 2006	20.8	18.1	24.7	18.2	29.2

Source: Small Business Service

Note: VAT business figures are smaller than ABI figures as they only count businesses which are eligible for VAT, some smaller companies fall under this threshold.



2007 Business Density

	Liverpool	Merseyside	North West	City Region	UK
Business Density per 10,000 population (16+)	241.8	232.7	336.4	234.4	398.9

Source: Small Business Service

3. Labour Market

2007 Average Earnings (Gross Weekly Income – Mean)

	Liverpool	Merseyside	North West	City Region	GB
All Persons	£519.1	£500.2	£515.2	£503.6	£552.1
Male	£588.8	£556.4	£566.6	£559.8	£609.0
Female	£438.6	£425.2	£437.9	£427.1	£463.9

Source: ASHE

Note: City Regions earnings have been calculated using the mean of all areas so should only be used as an estimate.

2006 Household Income

	Liverpool	Merseyside	North West	City Region	GB
All	£26,800	£28,000	~	£30,600	£32,400

Source: CACI

Note: City Regions Income has been calculated using the mean of all areas, North West Income not available.

Working Age in Employment, July 2006 – June 2007

	Liverpool	Merseyside	North West	City Region	GB
All Persons	173,700	545,600	2,970,300	594,300	26,455,500
All Persons %	63.9%	67.6%	72.4%	67.6%	74.3%

Source: Annual Population Survey

BME Employment Rate, July 2006 – June 2007

	Liverpool	Merseyside	North West	City Region	GB
All Persons	14,500	23,100	165,400	23,400	2,266,700
All Persons %	51.4%	58.5%	53.3%	58.6%	59.8%

Source: Annual Population Survey

Employment Rate 50 - Retirement Age July 2006 – June 2007

	Liverpool	Merseyside	North West	City Region	GB
All Persons	36,900	122,300	698,400	134,300	6,351,200
All Persons %	57.6%	60.9%	67.1%	61.0%	71.2%

Source: Annual Population Survey



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4. Benefits

Worklessness - November 2006

	Liverpool	Merseyside	North West	City Region	GB
All persons	76,640	194,540	755,220	211,020	5,331,510
Total rate	26.3%	23.1%	17.9%	23.0%	14.7%

Source: ONS

Incapacity Benefit/Severe Disablement Allowance Claimants - November 2006

	Liverpool	Merseyside	North West	City Region	GB
All Persons	38,610	99,990	410,670	108,720	2,673,050
Total rate	13.2%	11.9%	9.7%	11.9%	7.4%

Source: DWP (figures are rounded & unadjusted)

Job Seekers Allowance Claimants - June 2007

	Liverpool	Merseyside	North West	City Region	GB
All Persons	14,895	32,720	107,682	34,913	831,957
Total rate	5.1%	3.9%	2.6%	3.8%	2.3%

Source: MIS (figures are rounded & unadjusted)

5. Education & Skills

Working Age Population NVQ Attainment, Jan 2006 – Dec 2006

	Liverpool	Merseyside	North West	City Region	GB
No Qualifications or NVQ Level 1	35.7%	34.6%	30.6%	34.8%	27.7%
NVQ Level 3+	39.9%	39.7%	43.7%	39.2%	45.3%

Source: Annual Population Survey

Education Attainment, 2007

	Liverpool	England
GCSE 5+ A*-C.	58.3%	62.0%
Key Stage 2 English Attainment: Level 4+	77%	80%
Key Stage 2 Maths Attainment: Level 4+	73%	77%
Key Stage 2 Science Attainment: Level 4+	84%	88%

Source: DFES

Please Note: The Merseyside area has been calculated using the five Local Authorities of Knowsley, Liverpool, Sefton, St. Helens & Wirral & does not include Halton.

The City Region covers the Greater Merseyside area of Liverpool, Knowsley, Sefton, St. Helens, Wirral & Halton.



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