

Raising the 'baa' for '08



Ask most people what the iconic symbol of Liverpool's Capital of Culture year was, and you'll probably get only one answer... Superlambananas!

Liverpool's colourful cultural mascots were the talk of the town during the summer months, a super stampede of colour-drenched public art which captivated people of all ages.

Commissioned by the Liverpool Culture Company, Go Superlambananas was the most ambitious and all-inclusive public art project in the UK.

And it also proved to be one of the most popular, with thousands of people flocking to the city in a bid to track them all down.

The Superlambananas – 119 in all - appeared on round-a-bouts, street corners and even inside major buildings such as Liverpool Town Hall. You couldn't go anywhere without finding one – and at the same time finding a big smile emerging on your face.

Organisers Wild in Art worked together with professional artists, schoolchildren, community groups, celebrities and many more to create the Superlambananas. Each was uniquely designed.

Some were beautiful, others thought-provoking, but all were endowed with an infectious sense of fun - from 'Rafa Baanitez', and 'Lambassador', to 'A Herd Days Night' and 'SuperWagBagbanana.'

They even spread the Capital of Culture cheer outside the city, taking up residence in Runcorn, London and on the summit of Moel Famau in North Wales.

And their impact didn't end there - an auction of 70 of the Superlambananas in September raised over half a million pounds for the Lord Mayor's charities.

The Superlambananas may have disappeared from our streets, but they won't be forgotten. They strengthened the feel-good factor in Liverpool and allowed the city's enthusiasm to shine through. And they embodied the spirit of what Liverpool '08 was all about – community participation, creativity, imagination and fun.



Liverpool has had a fantastic year. I am proud that I was born and bred in such a great city. The last time I visited Liverpool there was a real sense of a city that was growing every day. I would not be where I am today without the start and support Liverpool gave me. The 2008 City of Culture has really put Liverpool back on the map.



Alison Steadman, Actor

I didn't think I'd work again ...until I spoke to Gaynor!



Just ask Gaynor

Call me free on 0800 023 4068

Step Closer 2 Work help you get the job you really want by giving you:

- Free help and advice when you need it
- Access to training
- Advice on financial support
- Continued help when in work

www.stepcloser2work.co.uk

step closer 2 work

YOU DECIDE. WE HELP.



Think Liverpool Think Green Think Glendale

Picturesque parks and stunning sports grounds are the result of a successful and evolving partnership between Glendale and Liverpool City Council. Glendale provides a complete range of specialist green services for local authorities, public and private sector clients who benefit from a genuine partnership solution to help their projects flourish.

www.glendale-services.co.uk



Unit F, Bridge Industrial Estate, Speke Hall Road, Speke, Liverpool L24 9HB
Tel 01257 460461 Fax 01257 460421 Email mail@glendale-services.co.uk www.glendale-services.co.uk

Glendale is a Division of Parkwood Holdings plc