

2. Vision

Liverpool Vision for Children and Young People

All Liverpool children and young people will be supported to achieve their full potential as healthy, safe, well educated and positive citizens ready for the 21st century world of work.

Children and young people shall be treated with respect and expected to respect others. They will be more directly involved in decision making about the things which affect their lives and in helping to promote a positive image for themselves and their peers.

Liverpool will remain a city of opportunity for all where creativity, enterprise and innovation are encouraged, building on a sustainable legacy of investment from the 2008 European Capital of Culture for future generations.

For those working with the most vulnerable and disadvantaged, Liverpool will embed an inclusive service culture which gives effective and timely support when needed in this way whilst we endeavour to constantly improve outcomes for our young people via our universal services. We are determined to narrow the gap between the most vulnerable and disadvantaged and the majority via early intervention and specialist support services.

Finally, as a city we shall all work to strengthen and support our understanding of community diversity, to uphold the values of family life and to take a public and proactive stand against abuse, bullying, violence, racism and all other forms of discrimination.

City Vision

To re-establish Liverpool as a Thriving International City by 2024.

The key drivers, visions and outcomes are shown on the following page; all of which are underpinned by the strategic vision and agenda for children and young people.

Liverpool 2024: 'A Thriving International City'

Drivers:	Competitiveness	Connectivity	Distinctive Sense of Place	Thriving Neighbourhoods	Health & Wellbeing
Visions:	By 2024, Liverpool will be Competitive on the world stage with a sustainable business sector and strong knowledge economy, supported by a workforce drawn from citizens who have lifelong learning ambition and competitive levels of aptitude and skills	By 2024, Liverpool will be Connected, by high quality transport and communications links to international, national and regional markets, enabling the flow of goods, people and information	By 2024 Liverpool will be Distinctive from our overseas competitors, harnessing the diversity and creativity of our people and of our cultural and physical fabric	By 2024, Liverpool will be Thriving, with a dynamic third sector and neighbourhoods that are clean, safe and sustainable and that embrace the global challenge of climate change	By 2024, Liverpool will be Healthy, with reduced inequalities, improved wellbeing and opportunities for all to live positive independent lives
Outcomes:	<p>1. Increased sustainable wealth creation, jobs and businesses, particularly in the knowledge economy</p> <p>2. A larger, more skilled workforce through improved skills and qualifications</p>	<p>3. Connecting Liverpool as an international gateway for goods, people and information</p> <p>4. Connecting Liverpool - improving public transport, reducing congestion and enhancing pedestrian movement</p>	<p>5. Cultural, tourist, business and retail destination of choice.</p> <p>6. Improved housing standards, choice and affordability</p>	<p>7. A dynamic third sector, efficient, effective and responsive local services with a cleaner greener environment</p> <p>8. Shared action to address climate change and environmental sustainability</p> <p>9. Reduced crime, fear of crime, disorder, anti-social behaviour and substance misuse</p> <p>10. Cohesive open communities that value diversity</p>	<p>11. Improved health, wellbeing and reduced health inequalities</p> <p>12. Improved opportunities for independent living and for children and families to thrive</p>

