



Maritime Mercantile City

LIVERPOOL



Management Plan

December 2003



The City of Liverpool



'The Future for the World Heritage Site'

The *Liverpool - Maritime Mercantile City* World Heritage Site will be managed as an exemplary demonstration of sustainable development and heritage-led regeneration which aims to:

- ◆ Forge an identity for Liverpool as a thriving, historic city of international significance
- ◆ Make the Liverpool city centre a more attractive place for people to live, work, shop and visit
- ◆ Foster pride, awareness and understanding of Liverpool's cultural distinctiveness and diversity
- ◆ Promote Liverpool's heritage as a driver for sustainable development
- ◆ Engage the residents of Liverpool in helping to sustain its significances
- ◆ Integrate world heritage matters into educational programmes within Liverpool

Delivering this Vision will involve drawing together all the key players involved in Liverpool's World Heritage Site to allow them to work in partnership to unlock the heritage potential of the Site and maintain a high-quality historic environment. The mechanism for delivering this Vision will be the Management Plan, which is based on the principles of:

- ◆ Defining, conserving and protecting the Site's outstanding universal value and significances
- ◆ Protecting, conserving and enhancing Liverpool's historic buildings and townscape
- ◆ Encouraging the continued use of historic buildings for their original purpose, where possible
- ◆ Promoting sustainable new development and re-use of Liverpool's historic buildings and water-spaces, where the original use is no longer viable
- ◆ Developing and maintaining a high-quality public realm
- ◆ Ensuring sustainable access to the Site for all
- ◆ Continuing Liverpool's distinctive cultural life and identity
- ◆ Fostering national and local partnerships and facilitating social inclusion
- ◆ Promoting knowledge of the site and its significances to a local and global audience.

As a result, Liverpool's next generation will be endowed with a heritage legacy of global significance woven into the heart of a vibrant city. Liverpool will be universally recognised as a city of international standing for both its unique contribution to world history and the outstanding quality of life it affords residents and visitors.